

NAME _____

Listen Up! PSA for Change Assessment Rubric

CRITERIA	EMERGING 1	PROGRESSING 2	ACCOMPLISHING 3	EXCEEDING 4
PRESENTATION/ APPEARANCE	The public service announcement contains many errors and does not engage the audience.	The public service announcement has some errors and engages the audience only slightly.	The public service announcement has only minor errors and engages the audience.	The public service announcement is ready for broadcast, free of errors, and fully engages the audience.
CONTENT	The public service announcement presents an unclear idea and does not convey information or ideas relevant to themes explored in class.	The public service announcement presents a surface-level idea relevant to themes explored in class.	The public service announcement clearly conveys ideas relevant to themes explored in class.	The public service announcement strongly conveys ideas relevant to themes explored in class, and integrates additional research and/or outside knowledge.
CREATIVITY	No evidence of original, creative ideas. Most of the work was copied from other sources.	Some evidence of original, creative ideas.	Clear evidence of original, creative ideas throughout the work.	The work includes an array of original, creative ideas, combining topics and themes explored in class with new ideas in novel ways.
CONNECTION TO THE CENTRAL TEXT	The work does not connect to the central text or its themes in any way.	The work includes a superficial reference to the central text and/or its themes but does not dig deeper.	The work clearly incorporates the central text and its themes and shows some evidence of thoughtful interpretation.	The work reflects a sophisticated interpretation of the central text and its themes demonstrated by thoughtful technique such as allusion, direct reference, or incorporation of author's style and purpose.
DEMONSTRATION OF ANTI-BIAS COMPETENCY	Student shows emerging understanding of the expectations in anti-bias standard _____.	Student is progressing toward the expectations in anti-bias standard _____.	Student meets the expectations in anti-bias standard _____.	Student exceeds the expectations in anti-bias standard _____.
COLLABORATION/ COOPERATION (OPTIONAL)	Students worked individually.	Students worked together but contributions were unbalanced.	Students worked well together and contributions were balanced.	Students worked very well together; they compromised and built off one another's ideas.