



Digital Literacy Vocabulary Quiz

Test your digital literacy vocabulary! This list covers many terms and concepts that will help you better understand—and teach about—how our brains absorb the information we encounter online. Take a stab at writing each definition, then check your answers against the handout *Speaking of Digital Literacy* ...

A

Agnotology: _____

Advertorial: _____

Aggregator: _____

Algorithm: _____

Apophenia: _____

Astroturfing: _____

Asymmetric polarization: _____

B

Belief perseverance: _____

Bias: _____

Bot: _____

C

Chan culture: _____

Citizen journalism: _____

Clickbait: _____

Confirmation bias: _____

Cognitive bias: _____

Cognitive load: _____

Computational propaganda: _____

Coppypasta: _____

Counterknowledge: _____

Crisis informatics: _____

Critical loyalty: _____

Crowdsourcing: _____

D

Digital footprint: _____

Digital native: _____

Disinformation: _____

Dox: _____

Dunning-Kruger effect: _____

F

Fake news: _____

Filter bubble: _____

G

Group polarization: _____

Groupthink: _____

H

Heuristic: _____

Homophily: _____

I

Illusion of comprehension: _____

Illusion of explanatory depth: _____

Illusory truth effect: _____

Information cascade: _____

Information diet: _____

Information inequality: _____

Information literacy: _____

Information pollution: _____

Infotainment: _____

Innumeracy: _____

L

Lulz: _____

M

Media hacking: _____

Meme: _____

Memejacking: _____

Misinformation: _____

Misinformation to correction ratio: _____

Motivated reasoning: _____

Myside bias: _____

N

Native advertising: _____

O

Opinion laundering: _____

Overton window: _____

P

Poe's law: _____

R

Relevance optimizers: _____

S

Social spam: _____

Sock puppet: _____

Sponsored content: _____

Stealth marketing: _____

Stochastic terrorism: _____

T

Troll: _____

Two-sides fallacy: _____

V

Viral marketing: _____