## Sample Social Media Wording

## Sample Tweets

[School mascot], get ready to shut down cliques and have a great time doing it when we Mix It Up at Lunch on Oct. 29! #MixLunch

Let's drop the labels and have fun at the same time: Mix It up at Lunch on Oct. 29! #MixLunch

Get ready to make new friends and have some serious fun when we Mix It Up at Lunch on Oct. 29! #MixLunch

## Sample FB Posts

[School mascot], we're going to drop the labels for a day and have fun doing it! Here's how: On Oct. 29, sit with someone new at lunch—and make new friends. Get ready to Mix It Up!

[School mascot], get ready to shut down cliques and have a great time doing it when we Mix It Up at Lunch on Oct. 29! How? Sit with someone new at lunch and make a new friend—a great start!