

# Boycotts for Worker Justice 2008

## **BOYCOTTING TACO BELL, MCDONALDS, BURGER KING AND CHIPOTLE**

The Coalition of Immokalee Workers (CIW) supports Latino, Haitian, and Mayan Indian immigrants working in low-wage jobs throughout the state of Florida, but its impact stretches far beyond those state lines. The CIW has campaigned successfully against Taco Bell (resolved in 2005), Burger King (2007) and McDonald's (2008), securing a penny more per pound for tomatoes purchased by these restaurant giants in order to bolster pickers' wages. In 2008, the Coalition of Immokalee Workers launched a similar campaign against Chipotle Mexican Grill, calling for a national boycott, onsite protests and letter-writing efforts. *For more information, visit <http://www.ciw-online.org/tools.html>, along with sites for partner organizations, the Student/Farmworker Alliance ([www.sfalliance.org](http://www.sfalliance.org)) and the Alliance for Fair Food ([www.allianceforfairfood.org](http://www.allianceforfairfood.org)).*

## **BOYCOTTING COCA-COLA**

SINALTRAINAL (National Union of Food Industry Workers) in Colombia has partnered with United Students Against Sweatshops (USAS) to call for a global boycott of Coca Cola products. Colombia is widely considered the most dangerous nation in the world to engage in union activities; in 2000, three of every five trade unionists killed in the world were Colombian. Right-wing paramilitary groups are responsible for the vast majority of these murders, often with explicit or tacit support from the Colombian military, and, in some instances, with managers at plants. According to workers, Coca-Cola and its business partners have turned a blind eye to and have effectively colluded with paramilitary groups in efforts to destroy workers' attempts to organize unions and bargain collectively. Working with USAS, students in the U.S. already have convinced dozens of colleges and high schools to remove Coca-Cola products from their campuses. *For more information, visit [www.studentsagainstsweatshops.org](http://www.studentsagainstsweatshops.org) and [www.killercoke.org](http://www.killercoke.org)*

## **BOYCOTTING BONITA BANANAS**

FENACLE (National Federation of Free Peasants and Indigenous People of Ecuador) has partnered with the U.S. Labor Education in the Americas Project to call for a boycott of Bonita brand bananas after workers' efforts to unionize and improve working conditions were met with massive resistance, including violence. On May 16, 2002, for example, thugs and security guards attacked workers; two dozen were injured in the attacks, some seriously by gunfire. One worker later had his leg amputated due to the shootings. Bonita is owned by the Noboa Corporation, the fourth largest banana company in the world and a leading supplier to the U.S. Noboa's Bonita bananas are sold at Costco stores and by smaller grocers in the U.S. *For more information, visit: <http://www.usleap.org/node/282>*